



**Regenerative
Agriculture
Network
Tasmania**



Conference 2024
Thriving in Agriculture:
Land, People & Profit
Partnership
Opportunities

For details & tickets visit www.regenagtas.org.au

REGENERATIVE AGRICULTURE NETWORK TASMANIA

is delighted to bring the 2024 Thriving in Agriculture: Land, People and Profit Conference to the Tailrace Centre in Launceston on the 10th and 11th of July, 2024.

This event is more than just a conference – it is very much a ‘How-To’ guide to resilient, profitable, productive, joyful farming. It will focus on practical solutions on how to rapidly build landscape health, functionality, biodiversity and soil carbon sequestration – all while enhancing profitability and farmer well-being.

Globally renowned speakers who have effectively implemented these practices on their farms and in their work will share their practical insights grounded in real-world experiences. Farmer case studies, alongside cutting-edge research and trials, will be shared during the event. Expect a highly interactive conference with a strong emphasis on fostering a supportive community of practice to assist farmers in their ongoing endeavours.

OUR OBJECTIVE

For attendees to go home with a clear understanding of their next steps toward accomplishing their landscape and business objectives.

OUR AUDIENCE

- Farmers of all scales and enterprises
 - Annual croppers – vegetable, grain growers and more
 - Graziers – beef, sheep and other stock
 - Perennial croppers - orchardists, viticulturists, botanicals and more
 - Free range pig and poultry producers
- Students
 - University
 - Vocational programs eg Tafe
 - High school
 - Farm schools
- Advisors and consultants
- Educators and trainers

We are excited to be holding our second conference following a longer than anticipated break since our highly successful 2019 conference which drew in 200 participants from across Australia and received unanimous positive feedback.

Event Partners will reach an engaged audience for new and existing products and services, repositioning and/or increasing brand awareness, building relationships with the farming and support community, and more.

Partnership opportunities are outlined on the pages to follow. The benefits listed are only the beginning. If you have a special request, do not hesitate to suggest how your business or organisation can benefit most from our partnership.

We look forward to working with you!



Who is Regenerative Agriculture Network Tasmania?

Regenerative Agriculture Network Tasmania is a not-for-profit incorporated community organisation dedicated to cultivating a farming environment that is drought resilient, diverse, profitable and enjoyable for farmers.

Our mission is to produce food and fibre while prioritising:

- Landscape function
- Soil health
- Biodiversity
- Regenerating perennial grasslands, cropping land and forests
- Sequestering carbon in the soil
- Increasing food and water security
- Farm profitability
- Farmer and community wellbeing

We offer a range of research education initiatives, conferences, mentoring and consultancy, and practical demonstrations designed to foster vibrant community engagement, outcome change on the ground and collaboration among farmers, researchers, and industry stakeholders.

Regenerative Agriculture Network Tasmania has a track record of conducting trials to test and identify how to rapidly regenerate landscapes. Through both independent projects and partnerships with institutions such as the Tasmania Institute of Agriculture, the University of Tasmania and numerous farmer hosts around the state, a substantial body of data has been collected and analysed.

Our Board members have diverse experience in regenerative agriculture, spanning regions such as Mongolia, Brazil, sub-Saharan Africa, the UK, Germany, the United States, and Australia. Additionally, our President has recently completed a Churchill Fellowship focusing on strategies to enhance the widespread and successful delivery of regenerative agriculture outcomes.



What is Regenerative Agriculture?

Regenerative agriculture is a farm management approach that measurably builds drought resilience, landscape function, biodiversity, farm profitability and farmer wellbeing.

When the functionality of the landscape is restored:

- Nutrient and water cycling increases.
- Soil stability improves.
- Carbon is sequestered in the soil, addressing the legacy load of carbon in the atmosphere.
- Biodiversity flourishes.
- Farm businesses are profitable and stable.
- Farms operations are low risk, both financially and environmentally.
- Farming is more sustainable for farmers and their communities.

Research indicates that family and corporate businesses using Regenerative Agriculture principles achieve comparable profit levels to traditional businesses, but with reduced risk. Furthermore, family members report enhanced levels of physical and mental well-being, while the land exhibits clear indicators of improved health, including increased ground cover.



PLATINUM SPONSOR

DONATIONS OF

\$10,000+

CASH &/OR IN-KIND

Become a Platinum Event Partner and receive:

ACKNOWLEDGEMENT

Including:

- Acknowledgement during conference sessions
- Prime positioning of signage at the event venue, including on the stage
- Announcements on day

EXTRAS

- The opportunity to sponsor your choice of a half day of the conference, or a particular session/s or speaker/s (maximum of 3)
- Speaking opportunity during a key session
- 2 trade stalls in a prime position in the conference venue (\$1000 value)
- Networking opportunities
- Announcements on day
- On-site signage

ADVERTISING & MEDIA

- Prime logo placement and acknowledgement of your level of support in promotional materials, website, social media and on the front of the conference program
- Special mentions during media interviews
- Regular mention in social media

- 2 Full Conference tickets
- 2 tickets to the Conference Dinner



GOLD SPONSOR

DONATIONS OF

\$5,000

CASH &/OR IN-KIND

Become a Gold Event Partner and receive:

ACKNOWLEDGEMENT

Including:

- Acknowledgement during conference sessions
- Prominent positioning of signage at the event venue, including on the stage
- Announcements on day

EXTRAS

- The opportunity to sponsor your choice of a session/s or speaker
- 1 trade stall in a prominent position in the conference venue (\$500 value)
- Networking opportunities
- Announcements on day
- On-site signage

ADVERTISING & MEDIA

- Prominent logo placement and acknowledgement of your level of support in promotional materials, website, social media and on the front of the conference program
- Regular mention in social media

- 1 Full Conference ticket
- 1 tickets to the conference dinner at half price



SILVER SPONSOR

DONATIONS OF

\$2,500

CASH &/OR IN-KIND

Become a Silver Event Partner and receive:

ACKNOWLEDGEMENT

Including:

- Brand exposure by logo placement and acknowledgement of your level of support in promotional materials, website, social media and on the program

PROMOTION

- The opportunity to sponsor a particular session/s or speaker
- 1 trade stall in a prominent position in the conference venue (\$500 value)
- Networking opportunities
- On-site signage

- 1 Full Conference tickets





BRONZE SPONSOR

DONATIONS OF

\$1,000

CASH &/OR IN-KIND

Become a Bronze Event Partner and receive:

ACKNOWLEDGEMENT

Including:

- Brand exposure by logo placement and acknowledgement of your level of support in promotional materials, website, social media and on the program

PROMOTION

- The opportunity to part-sponsor a particular session/s or speaker
- Networking opportunities
- On-site signage



FRIEND OF CONFERENCE

DONATIONS up to

\$1,000

CASH &/OR IN-KIND

Become a Bronze Event Partner and receive:

ACKNOWLEDGEMENT

Including:

- Promotion in the event program
- On-site signage

ADVERTISING & MEDIA

- Special mentions in social media posts
- Your logo on our website





Conference Partner Agreement

Please visit click [here](#) to complete the on-line form.

Have the following information handy:

- BUSINESS/ORGANISATION NAME
- ADDRESS
- CONTACT NAME
- PHONE
- EMAIL
- WEBSITE

and indicate which level of partnership you prefer:

- PLATINUM (10,000+)
- GOLD (\$5000)
- SILVER (\$3000)
- BRONZE (\$2000)
- FRIEND OF THE CONFERENCE (UP TO \$1000)

An invoice for payment will be sent upon receipt of this Partnership Agreement Form.

Thank you for your support.

For more information please call Conference Coordinator
Sandy Astill on
0412 240 190 or
sandra.astill@bigpond.com